

## A Post-Quarantine Plastic Surgery Boom Is Happening

The most popular treatment requests aren't what you'd expect.

The year is 2020.

As of mid-March, both your personal and work life mostly take place online. During the first few days of working from home, you quickly discovered Zoom's "[Touch Up My Appearance](#)" feature, a filter the video conferencing service describes as "a softening effect to skin to minimize the visibility of imperfections." The filter diffuses your [stress breakout](#), but as your boss is discussing WFH logistics during a meeting, you can't help but stare at your own neck and the deep-set smile lines that definitely weren't as prominent yesterday. As the weeks go on, you swear you've developed crow's feet in quarantine, too.

With the country slowly opening back up after months of being shut down due to the coronavirus pandemic, you can finally get filler and Botox to firm and tighten the areas of your face that age you on Zoom. That is, if you can get an appointment.

Post COVID-19 lockdown, cosmetic dermatologists and plastic surgeons have been more in demand than ever, with some doctors booked up well into fall 2020.

Dr. Melissa Doft, a double board-certified plastic and reconstructive surgeon and founder of Doft Plastic Surgery in New York City says that in addition to pre-booking filler appointments while conducting telemedicine appointments during lockdown, she received a lot of requests for breast augmentation and reduction consultations.

"We've done a few breast reduction consults which I think is a great idea because we can do all of the measurements and photographs [from home]," Dr. Doft told *InStyle* in April. "Then, I can do the video consultation while looking at the photographs to explain how the breast reduction is done, what the post-op situation will be, and then I can submit everything into their insurance because usually that takes a month to be approved. It gives us a head start because everything is delayed because of COVID-19."